

# Natesh

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Graphic design • Print and digital publishing • Product development

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 **Natesh Daniel**

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 **415 509 7208**

 [www.nateshdaniel.com](http://www.nateshdaniel.com) (portfolio)




 [www.behance.net/natesh](http://www.behance.net/natesh) (portfolio)

 [natesh@nateshdaniel.com](mailto:natesh@nateshdaniel.com)


    NateshDaniel (for most social media)

 @mblisher (mobile publisher)

## Software Skills

   **Expert:** InDesign, Photoshop, Illustrator, Acrobat Pro

 **Advanced:** Microsoft Office 2007/08

  **Basic:** Dreamweaver, Premiere Pro

  **Comfortable:** Windows 7, Mac OS 10.6

## Project Skills

**Expert:** Infographics, data visualizations, research publications, annual reports, conference materials, vector graphics, photo editing, budgets, writing and editing

**Advanced:** Presentations, prepress and printing specifications, signage, visual merchandising

**Basic:** Video editing, HTML/CSS, social media

## Education

2005 UC Berkeley—Bachelor's in Sociology

2003 City College of San Francisco—  
Associate's in Graphic Communications

## Associations

InDesign User Group • Visual Media Alliance

## Community Service

2012 InDesign User Group San Francisco—Comanager

2011 SFSI—Educator and training volunteer

2010 Magnet—HIV test counselor, license #5610

2009 Youth Emergency Assistance Hostels—Volunteer

2008 No on Prop 8—Community outreach volunteer

2005 Student Tutorial Endeavor Program—Tutor

2003 MA Center—Publication production and advertising;  
youth program coordinator

2002 City College of San Francisco—ESL student mentor

2001 Sivananda Yoga Vedanta Center—Yoga teacher

## Employment History

**Senior Publishing Associate**

**2007 to 2012**

**Publishing Associate**

**2005 to 2007**

MPR Associates, Inc., Berkeley

- Designed or produced many flagship publications and research reports for high-profile clients such as:

Broad Foundation

College Board

ConnectEd: The California  
Center for College and Career

Lumina Foundation

State of Wyoming  
Department of Education

U.S. Department of Education,  
National Center for Education  
Statistics

U.S. Department of Education,  
Office of Adult and Vocational  
Education



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for a sample

- Created statistical tables, graphs, maps, and surveys
- Managed the design and production of conference materials and high-definition (HD) video presentations
- Established the company identity style guide
- Coordinated the annual high-school internship
- Implemented Microsoft Office software training

## Prepress Manager

**2004**

California Envelope and Printing, Hayward

- Managed the prepress department
- Designed stationery and business forms
- Performed equipment calibration and maintenance
- Output 50'/day of film using Torrent and an Agfa Avantra

## Studio Manager and Project Manager

**1998 to 2003**

STG Graphics, San Francisco

- Managed payables, receivables, payroll, and taxes for half a million dollars in annual revenue
- Served clients and design projects with annual budgets of \$1,000–\$200,000

## Home Furnishings Retail Sales

**1991 to 1997**